

The Business Benefits of ITAM and of ISO ITAM

ITAM and ISO ITAM

- Good ITAM has its own business benefits, independent of ISO ITAM
- ISO ITAM reinforces the benefits of good ITAM, and adds its own business benefits

Business Benefits of Good ITAM

- Cost savings
- Risk management
 - Financial (e.g. from license compliance audits)
 - Operational (e.g. from deployment failures)
 - Reputational (e.g. from financial and operational issues)
- Enhanced security
 - H/W & S/W inventories are top 2 critical security controls
- Improved overall management due to better information about assets (trustworthy data)

Business Benefits of ISO ITAM

- Demonstrating good governance over an extremely complex area (to both internal and external parties)
- Requiring linkage of SAM/ITAM objectives into corporate objectives; thereby facilitating management support and coordination with all organizational areas
- Requiring coordination of SAM/ITAM with other systems (e.g. security and service management)
- Enforcing good ITAM, including trustworthy data for license compliance (in Tier 1, i.e. in base standard)